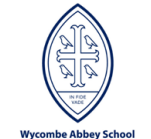




Delivering bespoke sportswear and uniform since 2013



Introduction

Legend Brands Pte Ltd has been supplying market-leading sportswear and uniform to schools, colleges, universities and sports clubs across South East Asia since 2013.

We offer both customised product and ready stock to ensure we can meet individual requirements efficiently and cost effectively. We are proud to work with some of the most prestigious establishments in the region.



About us

Legend Brands was established by Tom Greenfield and Lisa Dean in 2013, who continue to manage the day to day operations.

Our brand portfolio and wealth of experience enables us to offer bespoke product solutions that suit our customers' requirements.

We pride ourselves on offering unrivalled personal service and our attention to detail will ensure that every aspect of your order meets your expectations.



Personal Touch

With offices in Singapore and Malaysia, a member of our team is always available.



Customer Service

We aim to provide an unbeatable level of customer service.



Design Support

Our design team will ensure that you achieve the look you envisage.



Consistency

We ensure consistency of fabric, fit, colour and design.



Ready Stock

Our range of ready stock enables us to satisfy last minute orders.



Free Delivery

Our pricing includes free delivery, arranged by our logistics team.



Our brands



Canterbury of New Zealand

High performance sportswear and accessories. Order from custom made or stock ranges.

Page 06



Core Sport

Customised sportswear with competitive pricing and flexible lead times.

Page 09



Penrose Joseph

Functional, hard-wearing school uniform and accessories at competitive prices.

Page 11



Core Swim

Premium quality swimwear available in bespoke designs and colours.

Page 08



Optimum

Innovative sports equipment and accessories, with distinctive design concepts.

Page 10



Magic Fit

Bespoke school socks and knitwear made in the UK.

Page 12



Established in 1904, Canterbury is the original rugby brand and continues to produce kit for many of the world's most successful teams. With over a century of experience, Canterbury is at the forefront of technology, engineering performance-enhancing products for every competitor. We offer both the Canterbury Custom and Canterbury Stock ranges.

Canterbury Custom

The Canterbury Custom range offers premium quality teamwear with the flexibility to fully customise your kit in terms of design, material and fit. The minimum order quantity starts at just 10 units and allows for individual name and number personalisation.

On Field

Select from a wide range of teamwear for rugby, football, netball, hockey, basketball, softball, AFL, cricket, athletics, and more.

Off Field

Extensive off-field range for staff kit, travel kit, leavers garments, corporate events and accessories.





Canterbury Stock

The Canterbury Stock range is designed to offer fast access to high quality sportswear and accessories. The range comprises jerseys, shorts, singlets, t-shirts, polo shirts, skorts, tracksuits, hoodies, socks, bags, hats, and more.

Availability

Stock is held locally enabling us to fulfil orders quickly and with no minimum order quantity.

Customisation

All items are offered in a variety of colours, and we can add embroidery and printing to represent your unique identity.





Core Swim provides bespoke swimwear and accessories for schools and swimming clubs, with a minimum order quantity of just 50 units. Use our online swimwear designer at www.core-swim.com to customise one of our existing designs with your colours and logos, or allow us to create a new design for you. Our range includes swimsuits, jammers, racers, sun protection tops, sun protection suits, hats, swimming caps, goggles, towels and training equipment.

We use market-leading swimwear fabrics, creating technical garments that allow swimmers to perform at their best. Our fabrics offer superior fit whilst also ensuring freedom of movement. Several of our fabrics are made from recycled materials.

Protection



UV Protection



Chlorine Resistant

Quality



Shape Retention



Resistant to Pilling





Core Sport specialises in supplying customised sportswear with extremely short lead times. We can help you to come up with a unique design and supply your order in two weeks or less. Our fabrics are lightweight and breathable, lending themselves perfectly to training, travel and match days alike. Core Sport pricing is competitive and offers tiered discount levels.

Sublimation

We use state of the art sublimation printers and high quality ink to ensure your products look vibrant and sharp.

Flexibility

With in-house design, stock fabric and local production, we are perfectly set up to handle any urgent requests.





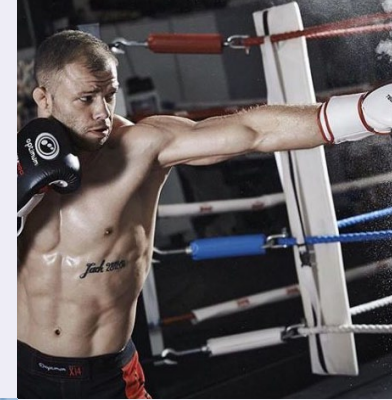
Established in Wigan, UK, in 1996, Optimum Sport started its operations producing protective sportswear for rugby players and quickly carved out a niche in this area. Off the back of this success, the range grew to span apparel, accessories and equipment for a multitude of sports including football, netball, hockey, baseball, boxing and cycling. Optimum products have become instantly recognisable thanks to the use of eye catching designs and bold colours.

Quality

Optimum products are tested by professional athletes and conform to stringent international standards.

Innovation

A new range is launched every year to ensure products are taking advantage of the latest developments in technology and materials.





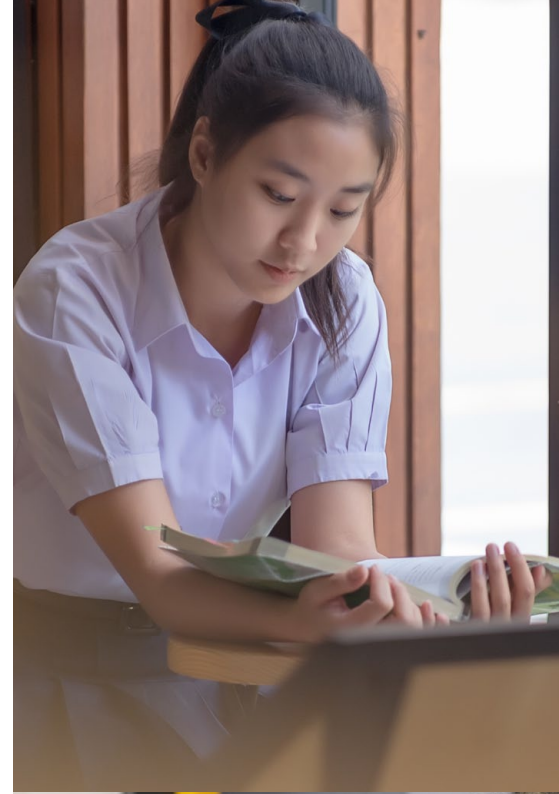
Penrose Joseph offers quality school uniform and accessories. We understand that all of our customers are unique and require a uniform that can showcase their distinct identity. Therefore, all of our products are tailor made to meet the specific requirements of each customer. Our range includes shirts, blouses, trousers, shorts, skirts, dresses, blazers, ties, bags and headwear.

Functionality

We place great importance on our uniform being fit for purpose whilst still achieving the desired look.

Durability

We use the latest fabric technology to ensure our products stand up to the demands of a busy school environment.





Established in 1932, Magicfit offers customers an extensive range of premium quality socks and knitwear. With over 1,000 school customers in the UK alone, Magicfit carries the reputation for being the preferred UK supplier of socks and knitwear. Legend Brands are proud to be the Magicfit partner for South East Asia and we welcome the opportunity to show you this fantastic range.

Bespoke

We place great importance on our uniform being fit for purpose whilst still achieving the desired look.

Accessibility

No minimum order quantity for stock product and only 36 units are required to set up a bespoke product which will be manufactured in the UK.



Testimonials

Marlborough
College Malaysia

“I cannot speak highly enough for Lisa and Legend Brands. I would 100% recommend them for anyone looking for a great supplier with great service, communication and support. They offer what other suppliers simply can’t; years of experience and genuine respect. Thank you. Your level of professionalism is awesome!”

Temasek
Polytechnic

“Great customer service. Fast, reliable service that was willing to accede to all sorts of demands and requests. Was able to expedite orders to meet our competition date while still paying great attention to detail. Would definitely recommend.”

Tornados Hockey
Club Singapore

“We’ve used Legend Brands extensively over the past few years, both for our official club playing kit and for one off tour kits. The quality of the kit has been great and their service has been friendly and professional with very quick turnarounds. Would highly recommend them for your kit needs.”

St Joseph’s
Institution
International
School

“We began collaborating with Tom and the Legend Brands’ team in early 2018, in order to fully redesign our HS staff PE kits and teaching staff polo shirts. I have been incredibly impressed with the professionalism, product range and flexibility of this company, who have consistently delivered high quality kit for us over the past 2-years. We are very much looking forward to developing our relationship with Legend Brands over the years to come, and I can wholeheartedly recommend this company to any schools/colleges looking for high quality playing kit for staff and students!”

Chatsworth
International
School

“Over the past few years, I have been dealing with Tom at Legend Brands to purchase and kit out all our PE staff, coaches and student sports teams. The range of kits are great and they were also able to source swimwear that was made to suit our school colours and designs. Tom was always available to assist with any questions or to find solutions if required and the whole process was very simple and transparent. I highly recommend Legend Brands (and Tom) to anyone that wants value for money and good looking kit.”



Contact us

Email

Sales@legend-brands.com

Phone Singapore

+65 8285 9370

Phone Malaysia

+60 11 2873 7891

Website

www.legend-brands.com

 @legendbrandsltd

 @legendbrands01

Registered Address

1 Raffles Place
#44-1A Tower 1
Singapore 048616







www.legend-brands.com